

Ogden Dunes Recognition Committee

Meeting Minutes | April 7, 2022 | 5:30 p.m. | Town Hall Meeting Room

Present: Bernadette Slawinski, Athena Hassan, Erin Woloshansky, and Jenny Brown

Meeting called to order at 5:35 p.m.

Topics:

3. **March Meeting Minutes:** Erin requested that Jenny add the balance amount to the meeting minutes. Jenny will correct and re-send to the committee via email for approval.
4. **Marketing:** Jenny reported that the sign for the front of town should be ready that week, and the digital marketing will happen once the sign is placed at the front of town.
5. **Date Limit for Repeat Nominations:** The committee discussed the idea of having a date limit for repeat nominations. Nothing was decided, but there was mention of maybe six months or a year.
6. **Gift Card Rewards (from last month):** Mimi, Bernadette, and Athena are taking care of this.
7. **Gift Card Amount Increase:** It was discussed whether or not gift card amounts should be increased from \$5. The committee decided to table that discussion until after the marketing campaign is over.
8. **Memorial Day Booth:** Bernadette brought up this idea. The committee did not make a solid decision yet, as not everyone is sure they can be available. This decision may be made last-minute.
9. **Monthly Deliveries:** Athena asked about timing of nominations/deliveries. Bernadette and Erin discussed that it was the design, when the committee began, to do this monthly.
10. **Soliciting Donations from DQ/Dunkin Donuts, etc.:** It was discussed that we may need official letterhead to request donations from these businesses for gift cards. Bernadette said we may be able to get that from Mimi Ramos, Clerk-Treasurer.

Next steps:

1. Jenny making marketing materials/sharing.
2. Athena will deliver awards to the prior month's nominees.
3. May 5th is the next scheduled meeting. The committee plans to discuss via email prior to the meeting date to determine if we will need to meet.

Meeting adjourned at 6:12 p.m. The next meeting is scheduled for May 5, 2022, at 6 p.m. at the Town Hall meeting room.